

You could be the first...

Partners® is looking for GME professionals with a timely **topic**, a polished **personality** and exceptional **experience** to be our first Partners'® Webinar Star Contest winner.



Partners® is committed to providing relevant and engaging education to GME professionals nationally. Through our audio-only Telecourses and our online Webinars we want to offer **more** topics and **new** speakers to expand our already stellar educational offerings.

Could that GME professional be you?

Enter Partners'® Webinar Star Contest by December 15th, 2010

What could you win?

The Grand Prize Winner will have the opportunity to deliver their topic as a 1.5-hour Partners'® Webinar in June 2011 and receive a \$1,500 cash prize. The winner will also receive three hours of custom, one-on-one speaker coaching to further develop the topic, as well as the presenter's strengths, presentation style and Webinar skills.

Who else could win?

First, Second and Third Place Winners will also be chosen. Each will receive a free registration to the Partners'® Telecourse or Webinar of their choice (\$250-\$695 value), **PLUS** the possibility to be invited to be a paid, guest presenter on a Partners'® Webinar in 2011.

How do you enter?

Submit your topic title, brief explanation, short bio and previous speaking experience via the form below and, if chosen, you will have the opportunity to deliver five minutes of your presentation to our management team.

If selected to go into the final round, you will be included on a ballot where America's GME professionals will vote and choose the first Partners'® Webinar Star.

What should you do next?

Think of a great topic, gather some information and enter by Wednesday, December 15, 2010! See the following pages for entry rules, instructions and entry form.



Entry Rules & Guidelines

1. Complete a Topic Entry Submission Form on the last page of this document and email it to Susan Allen, General Manager at Partners in Medical Education, Inc. – Susan@PartnersInMedEd.com by Wednesday, December 15th.
2. Finalists will be required to prepare a 5-minute presentation with Power Point slides that will be delivered over the phone to Partners®' Management team, including -- President, Vice President and General Manager. Finalists will be notified in early January and their audition will be scheduled for dates in January and February.
3. Topics submitted must be relevant to Graduate Medical Education only. Consider these foci when choosing your topic:
 - a. ACGME accreditation
 - b. Residency program development – new programs, problem programs, program improvement
 - c. GME Program Management
 - d. Audience-specific topics for DIOs, Coordinators, GMEC or Program Directors
 - e. What's Hot in GME right now: Duty Hours, Supervision
 - f. Areas within GME that are always challenging, but that you have proven tools, tips or strategies to improve or resolve
 - g. For more ideas to stir your creativity, view our Partners 2010 Educational Calendars on our web site www.PartnersInMedEd.com
 - h. Be sure the topic is NOT already covered within the Partners®' calendar of topics
4. The Grand Prize Winner topic selected will be delivered by the winner as a Webinar in June, 2011 from 12 Noon-1:30 p.m. ET. Date to be finalized with winner.

How will Partners® help you to become a Webinar Star?

Partners® will provide marketing guidance to package you and your topic, promote your Webinar to our national audience of over 4,000 GME professionals, as well as provide three hours of one-on-one consultation to help you capitalize on your presentation skills, hone your topic and learn how to run a live Webinar with the help of our Webinar facilitator.



Topic Entry Submission Form

Please complete and submit via email to Susan Allen, General Manager at Partners in Medical Education, Inc. at Susan@PartnersInMedEd.com by Wednesday, December 15th.

Name _____ Suffix _____

Institution _____

Title _____

Department/Specialty _____

Address _____

City/State/Zip Code _____

Daytime Phone _____

Email _____

Are you available in June, 2011 to deliver a Webinar from 12 Noon – 1:30 ET?
___ Yes ___ No

Have you done paid, professional speaking or consulting for any other GME consulting firms? If so, for whom?

In what medical education-related professional organizations do you currently hold memberships?

Webinar Topic Title – Please submit a title that you would want to be used to promote the course:

Brief Explanation of Topic for Webinar – Explain what is the objective of this course, what focus you wish to create on the topic and what you would strive for learners to be able to do after taking this course:

Brief Biosketch – Tell us about yourself, your professional and work experiences that make you suitable as a Webinar presenter.

Previous Speaking Experience – Attach a resume/CV with previous public speaking experience or outline key experiences here:

Questions? Contact Susan Allen, General Manager at Partners in Medical Education at Susan@PartnersInMedEd.com or call 724-864-7320.